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FOR INFORMATION:

Heidi Fendos, PR Counsel, (414) 403-0744 or heidi@fendospr.com

**Guests Love Wilderness Resort's
NEW Aquavia Lumina, an Enchanted Night Walk
through a Canyon of Wonders**

WISCONSIN DELLS, Wis. —Guests can't stop raving about the Wilderness Resort's new Aquavia Lumina, An Enchanted Night Walk through a Canyon of Wonders.

The permanent attraction, which opened to the public on October 11, has guests enter a dreamlike immersive world where they follow a mystical deer through a mile-long journey in the Wilderness Canyon, (located between the main resort and Glacier Canyon Lodge). Together they search for 'The Source', a legendary spring said to transform nature with the magic of water. Along the way the Dells' sandstone rock formations and Wilderness Canyon are stunningly enhanced by multimedia experiences and thousands of luminous lights and lasers.

According to Joe Eck, chief operating officer for Wilderness Resorts and Waterparks, "For almost 30 years our team walked over and around our beautiful Wilderness Canyon trying to figure out how we could accentuate it in a way that would be stunning and yet protect its natural beauty. Then we met the award-winning multimedia studio Moment Factory at one of our industry trade shows and we knew were on to something big."

Aquavia Lumina is the 21st Lumina Enchanted Night Walk in the international series created by [Moment Factory](https://www.momentfactory.com/). It is a family-oriented, year-round, nighttime experience for people of all ages to visit when they are in the Wisconsin Dells. The fun begins at nautical dusk, and the Aquavia Lumina Welcome Center is located adjacent to the parking lot for Monk's at the Wilderness. To purchase tickets for it visit <https://www.aquavialumina.com/>

For more information on the resort or for reservations, visit <https://www.wildernessresort.com/> or call 1.800.867.WILD (9453).

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About Moment Factory

Moment Factory is a multimedia studio with a full range of production expertise under one roof. Their team combines specializations in video, lighting, architecture, sound and special effects to create remarkable experiences.

In addition to Montreal, the studio also has other addresses in Tokyo, Paris, New York City and Singapore. Since its inception in 2001, Moment Factory has created more than 525 unique projects worldwide, including the Lumina Night Walk series. Productions span the world and include such clients as Changi Airport, Notre Dame Basilica of Montreal, Disney, Billie Eilish, Microsoft, Sony, Boston Museum of Science, Madonna, Cipriani, Universal Studios, Anakeesta and the Reims Cathedral.

About Wilderness Resort

Wilderness Resort consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 446 guest rooms, 40 Vacation Villas, 76 Frontier Condominiums, 36 cabins and 8 treehouse cabins. It is also home to Wilderness on the Lake which features 108 luxurious two- and three-bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet that's over 12 football fields of extreme water fun! The resort is also home to Glacier Canyon Conference Center; Sundara Spa; Wild Rock Golf Club; The Woods 9-Hole Golf Course; three massive prize arcades; Timberland Playhouse; three Clip 'N Climb Challenge Walls; The Wild Abyss indoor 3-D black light mini golf; Lost Cabin Laser Tag; indoor and outdoor go-karts and kiddy-karts; Wilderness Canyon Zip Line Tour; Northern Lights Sky Ropes Course; three Room Escapes by DOA; Take Flight Ariel Adventure; and outdoor Jurassic mini golf. Dining options include Field's at the Wilderness; Sarento's; Camp Social; Survivors; Swimm'n Chick'n and several other quick service options.

